## WHAT IS CLAIMED IS:

- 1. A method for projecting information in image form
- 2 onto a light-sensitive material, wherein said information is
- 3 composed of image dots produced by at least one pixel-
- 4 generating device and said image dots are projected onto the
- 5 light-sensitive material with a specific amount of light power
- 6 over a specific length of exposure time, the method comprising
- 7 the steps of:
- 8 driving the at least one pixel-generating device with a
- 9 voltage of periodically alternating polarity which
- 10 alternates between half-periods of negative voltage and
- 11 half-periods of positive voltage, wherein said negative and
- positive voltages are equal in absolute magnitude, and
- wherein one each of the respective half-periods of negative
- 14 and positive voltage add up to a full period having a
- period length; and
- 16 allocating said exposure time for each image dot equally to
- 17 the respective half-periods of negative and positive
- 18 voltage.
  - 1 2. The method of claim 1, wherein said specific
  - 2 amount of light power is selected so that the exposure time is
  - 3 an integer multiple of said period length.

- 3. The method of claim 1, wherein the period length
- 2 is selected so that the exposure time is an integer multiple
- 3 of said period length.
- 1 4. The method of claim 1, wherein the exposure time
- 2 is subdivided into at least two partial exposure time
- 3 intervals which are separated by at least one exposure time
- 4 break.
- 5. The method of claim 4, wherein the at least one
- 2 exposure time break begins within one of said half-periods and
- 3 ends at a next-following zero-crossing of said alternating
- 4 voltage.
- 1 6. The method of claim 4, wherein a magnitude of the
- 2 light power is measured during the exposure time and wherein
- 3 at least one of the light power, the exposure time, and the
- 4 period length is adjusted based on said measured magnitude.
- 1 7. The method of claim 6, wherein an
- 2 intensity/frequency converter is used for said measuring of
- 3 the light power, and wherein the intensity/frequency converter

- 4 delivers an output signal consisting of countable pulses
- 5 following each other with a frequency that represents a
- 6 measure for the light power.
- 1 8. The method of claim 7, wherein the specific amount
- of light power over the specific exposure time corresponds to
- 3 a quantity of light and wherein said quantity of light
- 4 corresponds to a certain number of said pulses, wherein said
- 5 certain number is divided into two halves, wherein a first
- 6 half of the pulses is allocated to the half-periods of
- 7 negative voltage and a second half of the pulses is allocated
- 8 to the half-periods of positive voltage, and wherein the
- 9 pulses in the output signal of the intensity/frequency
- 10 converter are counted down from the first half during the
- 11 half-periods of negative voltage and counted down from the
- 12 second half during the half-periods of positive voltage
- 1 9. The method of claim 8, wherein the at least one
- 2 exposure time break is started if one of said down-counts has
- 3 reached zero before a current half-period of the alternating
- 4 voltage has ended, and the projection of the image dots onto
- 5 the light-sensitive material is resumed at a next-following
- 6 zero-crossing of said alternating voltage.

- 1 10. The method of claim 9, wherein the projection of
- 2 the image dots onto the light-sensitive material is terminated
- 3 when both of said down-counts have reached zero.
- 1 11. An apparatus for projecting information in image
- 2 form onto a light-sensitive material, said information being
- 3 composed of image dots, wherein the apparatus comprises:
- 4 at least one pixel-generating device for producing said
- 5 image dots,
- 6 a light source for projecting said image dots with a
- 7 specific amount of light power over a specific length of
- 8 exposure time onto the light-sensitive material;
- 9 a control device which drives the at least one pixel-
- 10 generating device with a voltage of periodically
- alternating polarity which alternates between half-periods
- of negative voltage and half-periods of positive voltage,
- wherein said negative and positive voltages are equal in
- 14 absolute magnitude, and wherein one each of the respective
- half-periods of negative and positive voltage add up to a
- full period having a period length;
- 17 wherein the control device is configured to switch the light
- 18 source on and off in such a manner that said exposure time for

- 19 each image dot is allocated equally to the respective half-
- 20 periods of negative and positive voltage.
- 1 12. The apparatus of claim 11, further comprising an
- 2 LCD array with a plurality of pixel generators arranged in
- 3 rows and columns.
- 1 13. The apparatus of claim 12, wherein the light
- 2 source comprises a plurality of light-emitting diodes of
- 3 different colors, and wherein said light-emitting diodes are
- 4 individually controllable.
- 1 14. The apparatus of claim 13, wherein the apparatus
- 2 further comprises a sensor for measuring said light power.
- 1 15. The apparatus of claim 14, wherein the sensor
- comprises an intensity/frequency converter.
- 1 16. The apparatus of claim 15, wherein the
- 2 intensity/frequency converter delivers an output signal
- 3 consisting of countable pulses and wherein the apparatus
- 4 further comprises a counter for counting said pulses.